

THE COFFEE ADDRESS PERFORMANCE REPORT



THE COFFEE ADDRESS

CAMPAIGN INTRODUCTION

Campaign Concept

The Coffee Address launched two new drinks, Pumpkin Spice and French Vanilla

Campaign Execution

Influencers from different cities of KSA promoted the two new drinks Pumpkin Spice and French Vanilla by visiting the branch and drive thru. Some of the influencers also ordered the drinks from their homes.

Campaign Date

Campaign went live on January 26th 2024 and ended on February 19th 2024



CAMPAIGN SUMMARY | ACHIEVEMENTS

"The Coffee Address" achieved exciting results. It was posted on Snapchat and Tiktok. Below are Total posts, Views, Engagement and Reach of this campaign.



Total Post

141



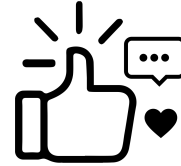
Total Reach

9.4M+



Total
Views

12.2M+



Total
Engagement

245.7K
+



SNAPCHAT

VIP ONAIZAH | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@vip.onaizah](#)

Est. Reach

Impressions/Views

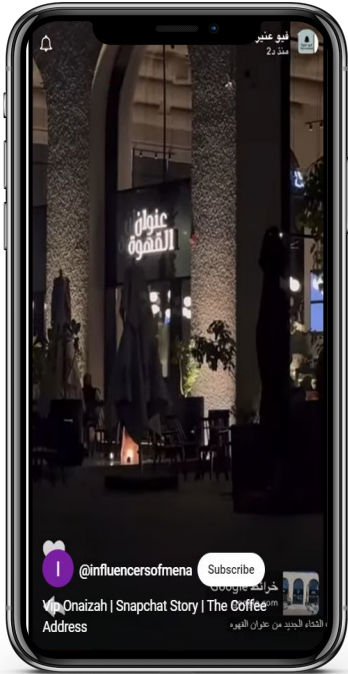
Engagements



Story

77,595

85,355



[Story](#)

ARTISTABER | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@artistaber

Est. Reach

Impressions/Views

Engagements

265,307

291,838



Story



Story

ABDULAZIZ ALSHUDUDKI |

ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@aboluluu

Est. Reach

Impressions/Views

Engagements



Story



Story

MSH_VIBES | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@msh_vibes

Est. Reach

Impressions/Views

Engagements



Story

250,727

275,800



Story

LOCATEDINSA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@locatedinsa

Est. Reach

Impressions/Views

Engagements

32,943

36,237



Story



Story

NOUF ABDLKRIAM | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@noooof_ab](#)

Est. Reach

Impressions/Views

Engagements



Story

29,091

32,000

112



[Story](#)

LIFE BYN | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@life_byn](#)

Est. Reach

Impressions/Views

Engagements



Story

20,000

22,000

122



[Story](#)

REEMA ALTUWIJRI | ANALYTICS BREAKDOWN



Lifestyle



[@reemaaltuwijri](#)



Story

Est. Reach

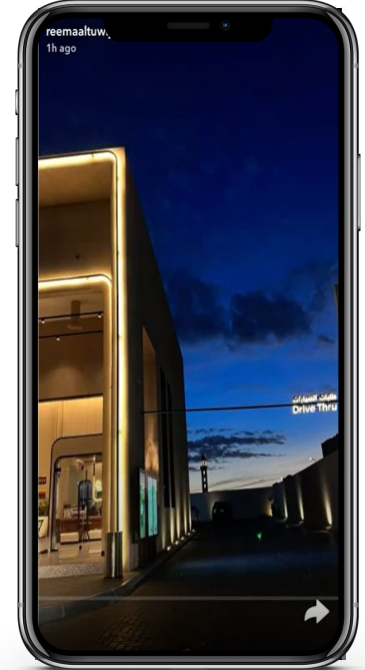
50,000

Impressions/Views

55,000

Engagements

125



[Story](#)

SHAZA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@shaze_33

Est. Reach

Impressions/Views

Engagements



Story

9,091

10,000

12



Story

ALIA BLOG | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@alia_blogger](#)

Est. Reach

Impressions/Views

Engagements



Story

20,000

22,000

25



[Story](#)

FATEN ALJRESSY | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@faten.9966](#)



Story

Est. Reach

29,091

Impressions/Views

32,000

Engagements

87



[Story](#)

HEND ALAQIL | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@Hend_ala8i

Est. Reach

Impressions/Views

Engagements



Story

15,455

17,000

22



Story

SARA ALMBDAL |

ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@khalalacom

Est. Reach

Impressions/Views

Engagements



Story

268,909

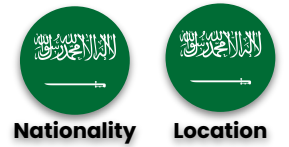
295,800

131



Story

KHALED | ANALYTICS BREAKDOWN



Lifestyle



[@kh192552](#)



Story

Est. Reach

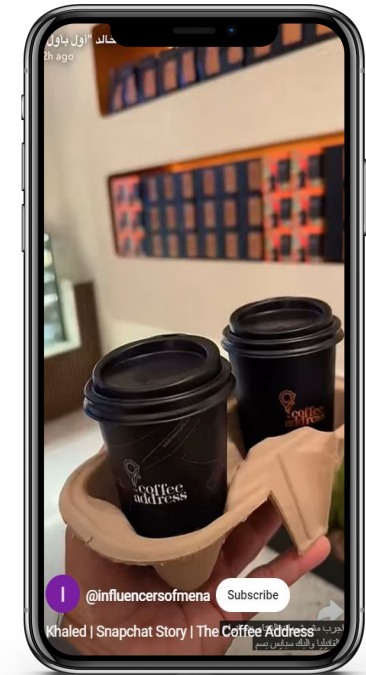
22,727

Impressions/Views

25,000

Engagements

31



[Story](#)

EMANS BLOG | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@emansblog

Est. Reach

Impressions/Views

Engagements

42,636

46,900



Story



Story

AMAL ALSHUDUDKI

| ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@amoolh_s77



Story

Est. Reach

220,000

Impressions/Views

242,000

Engagements



Story

MAHA ALOBAID | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@maha_ksa11](#)

Est. Reach

Impressions/Views

Engagements



Story

187,273

206,000



[Story](#)

MIRA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@mir.2200

Est. Reach

Impressions/Views

Engagements



Story

17,273

19,000

47



Story

R_LIFEHAPPINESS | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@r.lifehappiness](#)

Est. Reach

Impressions/Views

Engagements

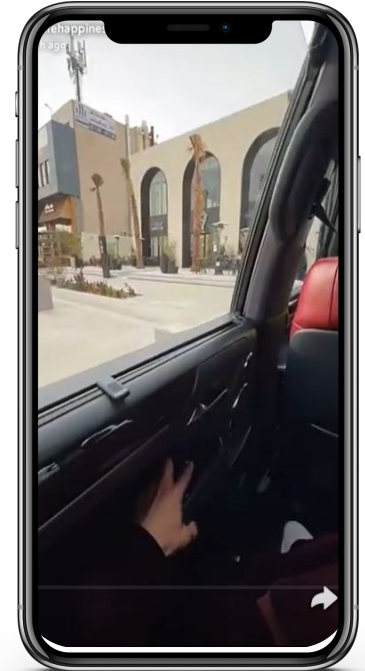


Story

28,399

35,080

43



[Story](#)

MAY M ALRAWAF | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@may_alrawaf](#)

Est. Reach

Impressions/Views

Engagements



Story

38,182

42,000

95



[Story](#)

TREND ALRIYADH | ANALYTICS BREAKDOWN



Nationality



Location



@zainab.92r

Lifestyle

Est. Reach

Impressions/Views

Engagements



Story

383,636

422,000

195



Story

ONAIZAH_SOON | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@onaizah_soon](#)

Est. Reach

Impressions/Views

Engagements

541,030

595,133



Story



[Story](#)

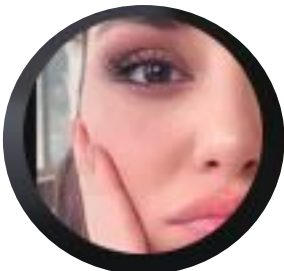
NAJLAH ALOBAID | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@najla_alobed

Est. Reach

Impressions/Views

Engagements



Story

11,818

13,000

20



Story

TAGHREED ALTAMIMI

| ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@beauty_556677

Est. Reach

Impressions/Views

Engagements



Story

103,434

113,777



Story

SARA ALQAHTANI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@saraalqahtaniil

Est. Reach

Impressions/Views

Engagements



Story

40,909

45,000

37



Story

HAIFA SULIAMAN | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@haifasuliaman](#)

Est. Reach

Impressions/Views

Engagements



Story

259,545

285,500

132



[Story](#)

TALAL | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@xtalal20

Est. Reach

Impressions/Views

Engagements

65,364

71,900



Story



Story

R3D | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@r3d-o](#)

Est. Reach

Impressions/Views

Engagements



Story

30,909

34,000

28



[Story](#)

S600L | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@s600l



Story

Est. Reach

13,636

Impressions/Views

15,000

Engagements

15



Story

KASHROON | ANALYTICS BREAKDOWN



Nationality



Location



@kashroon

Lifestyle

Est. Reach

Impressions/Views

Engagements



Story

77,273

85,000

43



Story

MASHAEL AL RAEI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@mashaeldraei](#)

Est. Reach

Impressions/Views

Engagements



Story

22,727

25,000

12



[Story](#)

MRYOOMH | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@mryoomh5](#)

Est. Reach

Impressions/Views

Engagements

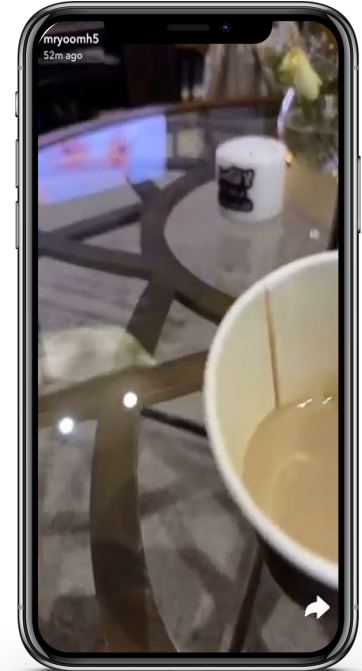


Story

120,000

132,000

114



[Story](#)

Wafa Alharbi | Analytics Breakdown



Nationality



Location



Lifestyle



[@princessrose-26](#)

	Est. Reach	Impressions/Views	Engagements
 Story	10,000	11,000	10



Story

ALBNDRY ALSHMRY | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@albndryalshmry2](#)



Story

Est. Reach	Impressions/Views	Engagements
10,000	11,000	14



[Story](#)

RAHAF ALTUWAJRI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@rahafal2uwaijri](#)

Est. Reach

Impressions/Views

Engagements



Story

82,425

90,668

565



[Story](#)

QASSIM.1010 | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@qassim.1010

Est. Reach

Impressions/Views

Engagements



Story

73,419

80,761



[Story](#)

DONYA ALHAMDAN

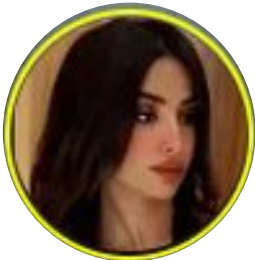
| ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@donyaalhamdan92

Est. Reach

Impressions/Views

Engagements



Story

4,545

5,000

10



Story

ATHEER ALARIFI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@atheeralarifi



Story

Est. Reach

30,000

Impressions/Views

33,000

Engagements

24



Story

FAHAD ALJAMIAH

| ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@fdazizj

	Est. Reach	Impressions/Views	Engagements
 Story	31,818	35,000	23



Story

SHAHAD TURKI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@shahad_turki1

Est. Reach

Impressions/Views

Engagements

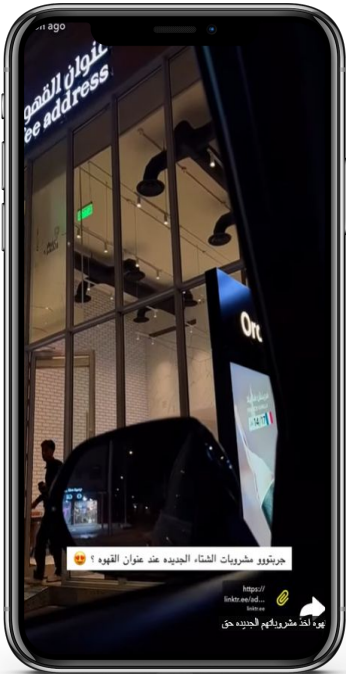
483,636

532,000

214

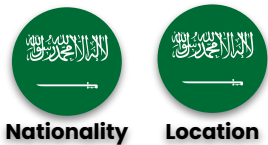


Story



Story

SAUDI.HABAH | ANALYTICS BREAKDOWN



[@saudi.habah](#)

Lifestyle

Est. Reach

Impressions/Views

Engagements



Story

70,909

78,000

35



[Story](#)

TURKI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@tmah79

Est. Reach

Impressions/Views

Engagements



Story

7,273

8,000

19



Story

NORAH N_ALQ80 | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@n_alq80

Est. Reach

Impressions/Views

Engagements

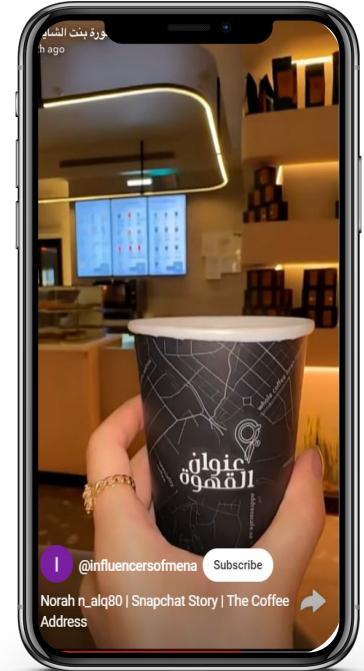


Story

180,000

198,000

55



Story

RHVANA ARTIST | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@rhvana

Est. Reach

Impressions/Views

Engagements



Story

8,182

9,000

17



Story

SAUD ALAJAJI | ANALYTICS BREAKDOWN



Nationality



Location



@saud.alajaji

Lifestyle

Est. Reach

Impressions/Views

Engagements



Story

13,941

17,982

64



Story

SHAHD ABDULRAHMAN

| ANALYTICS BREAKDOWN

🇸🇦

Nationality

📍

Location



Lifestyle



@abdur.sh



Story

Est. Reach

7,273

Impressions/Views

8,000

Engagements

27



Story

SHAHAD BLOG | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@sh_blog

Est. Reach

Impressions/Views

Engagements



Story

16,364

18,000

23



Story

ANNO ANOULA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@annoaloula](#)

	Est. Reach	Impressions/Views	Engagements
 Story	57,273	63,000	40



[Story](#)

LAMA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@lama.blogger](#)

Est. Reach

Impressions/Views

Engagements



Story

3,011

4,465

155



[Story](#)

SHATHA ALYAHYA

| ANALYTICS BREAKDOWN



Nationality



Location



@shoshoyaya

Lifestyle

Est. Reach

Impressions/Views

Engagements



Story

8,182

9,000

5



Story

GOOGLE RIYADH

| ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@go_r2

Est. Reach

Impressions/Views

Engagements



Story

108,182

119,000

7,000



Story

SHADEN BLOGGER | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@shadenblogger

Est. Reach

Impressions/Views

Engagements



Story

68,182

75,000

43



Story

JEJE TRENDS | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@jejetrends](#)

Est. Reach

Impressions/Views

Engagements



Story

7,273

8,000

20



[Story](#)

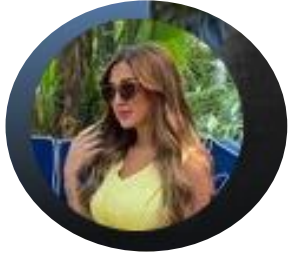
LAY | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@laystylee](#)

Est. Reach

Impressions/Views

Engagements



Story

52,727

58,000

29



[Story](#)

AB_RFDAN | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@ab_rfdan

Est. Reach

Impressions/Views

Engagements



Story

30,000

33,000

19



Story

ONAIZAH_G | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@onaizah_g

Est. Reach

Impressions/Views

Engagements



Story

12,727

14,000

27



Story

Joud Al Abdullah

| Analytics Breakdown



Nationality



Location



Lifestyle



@j7060

	Est. Reach	Impressions/Views	Engagements
 Story	33,636	37,000	41



Story

oudi | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@oudi_xoxo](#)

Est. Reach

Impressions/Views

Engagements



Story



[Story](#)

AMAL ALTAMRAH | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@amalaltamrah](#)

Est. Reach

Impressions/Views

Engagements



Story

10,909

12,000

15



[Story](#)

ABO ALI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@abo-ali19](#)

Est. Reach

Impressions/Views

Engagements



Story

30,909

34,000

35



[Story](#)

SALHA ASIRI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@ssasiri

Est. Reach

Impressions/Views

Engagements



Story

31,818

35,000

37



Story

KHAWLA ALREGUIBA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@fashion.closet](#)

Est. Reach

Impressions/Views

Engagements



Story

26,364

29,000

27



[Story](#)

SULEIMAN AL SADIAN

| ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@slmoon_s

Est. Reach

Impressions/Views

Engagements



Story

20,909

23,000

19



Video

BINT BURAYDAH | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@bur.00

Est. Reach

Impressions/Views

Engagements



Story

20,000

22,000

19



Story

SAUD ALWRAKI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@s_999x



Story

Est. Reach

25,455

Impressions/Views

28,000

Engagements

19



Story

MISHARY ALMUSTAH | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@meshooo517



Story

Est. Reach

26,364

Impressions/Views

29,000

Engagements

21



Story

AMERA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@a.rs990](#)



Story

Est. Reach

1,818

Impressions/Views

2,000

Engagements

12



[Story](#)

AL QASSIM LIVE | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@qassimlive01



Story

Est. Reach

113,636

Impressions/Views

125,000

Engagements

53



[Story](#)

SALAM BOTY | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@s_ly22

Est. Reach

Impressions/Views

Engagements



Story

22,727

25,000

23



[Story](#)

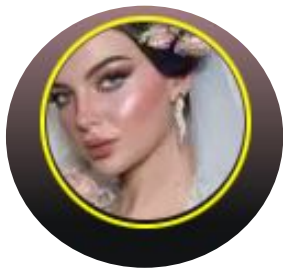
CAMILIA-MAKEUP | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@camiliamakeup](#)

Est. Reach

Impressions/Views

Engagements



Story

2,273

2,500

13



[Story](#)

MAANI | ANALYTICS BREAKDOWN



Lifestyle



@maani999



Story

Est. Reach

1,818

Impressions/Views

2,000

Engagements

11



Story

THEBLOG | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@theblog0

Est. Reach

Impressions/Views

Engagements



Story

13,636

15,000

18



[Story](#)

SARA NASER | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@elegant.sn



Story

Est. Reach

50,000

Impressions/Views

55,000

Engagements

32



Story

DSL MK | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@dslmk



Story

Est. Reach

6,364

Impressions/Views

7,000

Engagements

25



Story

The word "TIKTOK" is written in a bold, white, sans-serif font. It is centered within a series of four concentric circles that are also centered on the text. The circles are thin and light purple, creating a ripple effect around the logo. The entire graphic is set against a solid purple background.

TIKTOK

BLOGGER_II | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@blogger_ii](#)

Est. Reach

Impressions/Views

Engagements



Video

122,780

175,400

2,992



[Video](#)

BASSMAH_BLOGGER

| ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@bassmah_blogger](#)

Est. Reach

Impressions/Views

Engagements



Video

26,600

38,000

640



[Video](#)

WALA ABDUL AZIZ | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@rest_cofee_riyadh_1](#)

	Est. Reach	Impressions/Views	Engagements
Video	66,080	94,400	2,658



[Video](#)

AD_D7M | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@ad_d7m

	Est. Reach	Impressions/Views	Engagements
 Video	6,008	8,583	252



Video

LATIFA RIYADH | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@latifakhaled.1](https://www.tiktok.com/@latifakhaled.1)

Est. Reach

Impressions/Views

Engagements



Video

87,360

124,800

5,770



[Video](#)

EILEF1112 | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@eilef1112

Est. Reach

Impressions/Views

Engagements



Video

40,880

58,400

1,477



Video

BLOGGER NOUF HAMAD

| ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@nin1998](#)

Est. Reach

Impressions/Views

Engagements



Video

34,300

49,000

261



[Video](#)

MEM.BLOGGER | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@mem.blogger](#)

Est. Reach

Impressions/Views

Engagements

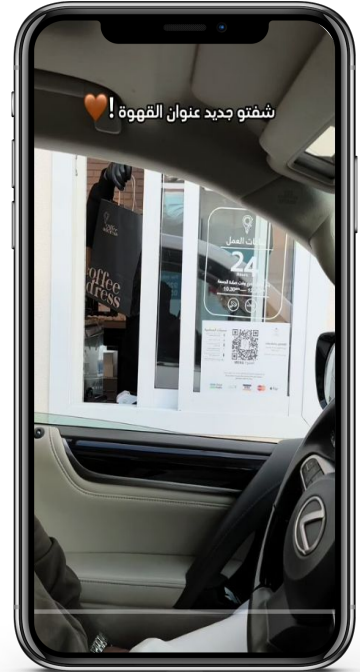


Video

1,611

2,302

42



[Video](#)

GHALA7932 | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@ghala7932](#)

	Est. Reach	Impressions/Views	Engagements
 Video	87,295	134,300	1,153



[Video](#)

TAHANIII.55 | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@tahaniii.55

Est. Reach

Impressions/Views

Engagements



Video

41,405

63,700

807



Video

TOOOTA_X | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@toOota_x](#)

Est. Reach

Impressions/Views

Engagements



Video

44,785

68,900

431



[Video](#)

KKAA6996 | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@kkaa6996](#)

Est. Reach

Impressions/Views

Engagements

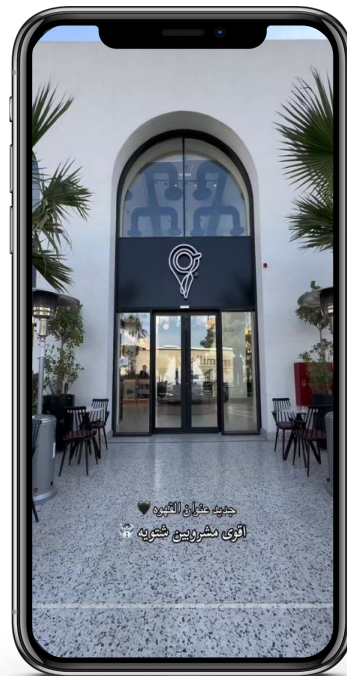


Video

56,095

86,300

3,689



[Video](#)

NA87_A | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@na87_a](#)

Est. Reach

Impressions/Views

Engagements



Video

59,500

85,000

2,176



[Video](#)

FOUZ ALMALKI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@liiii11

Est. Reach

Impressions/Views

Engagements



Video

19,045

29,300

369



Video

DONYA AL HAMDAN | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@donyaalhamdan92](#)

Est. Reach

Impressions/Views

Engagements



Video

7,150

11,000

200



[Video](#)

DEEM BLOGR | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@blogger_62](#)

Est. Reach

Impressions/Views

Engagements



Video

16,590

23,700

1,304



[Video](#)

FANATK_HOME1 | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@fanatk_home1](#)

Est. Reach

Impressions/Views

Engagements



Video

35,560

50,800

2,071



[Video](#)

JAZZ AL RIYADH | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@aljazi.20](#)

	Est. Reach	Impressions/Views	Engagements
 Video	56,355	86,700	2,158



[Video](#)

RIY_AADHO | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@riy_aadh0

Est. Reach

Impressions/Views

Engagements



Video

2,355

3,364

55



[Video](#)

RAYAN MOHAMAD | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@y5yo](#)

Est. Reach

Impressions/Views

Engagements



Video

3,194

4,563

3,055



[Video](#)

AMEERH ALOTIBI

| ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@mera.li



Video

Est. Reach

129,675

Impressions/Views

199,500

Engagements

15,137



Video

NOTE SAAD | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@note2023](#)

	Est. Reach	Impressions/Views	Engagements
 Video	22,685	34,900	114



[Video](#)

HEESAH ALAJLAN | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@heesah_4444](#)

Est. Reach

Impressions/Views

Engagements



Video

70,850

109,000

5,073



[Video](#)

LIFE.ALANOUD | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@life.alanoud](#)

Est. Reach

Impressions/Views

Engagements

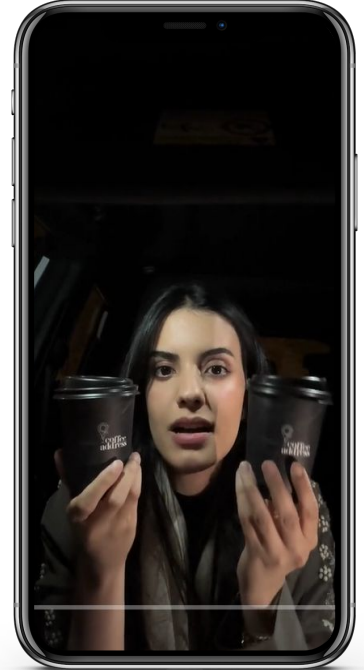


Video

96,915

149,100

3,847



[Video](#)

SALMAN | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@_clk0

Est. Reach

Impressions/Views

Engagements



Video

16,055

24,700

1,550



Video

ABDULLAH ALRASHEED

| ANALYTICS BREAKDOWN

البحرين

Nationality

البحرين

Location





[@a.arh73](#)

Lifestyle

	Est. Reach	Impressions/Views	Engagements
 Video	40,755	62,700	2,419



Video

ABDULLAAHKHA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@abdullaahkha](#)

Est. Reach

Impressions/Views

Engagements



Video

127,790

196,600

9,372



[Video](#)

TREND_1409 | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@trend_1409

Est. Reach

Impressions/Views

Engagements



Video

51,660

73,800

897



[Video](#)

D7.D | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@d7.d](#)

Est. Reach

Impressions/Views

Engagements



Video

30,100

43,000

846



[Video](#)

BLOGGER KHALED | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@k_io0i

Est. Reach

Impressions/Views

Engagements

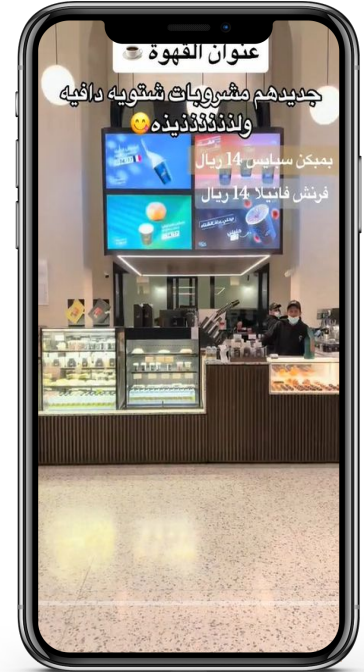


Video

13,845

21,300

943



Video

BY ERADA | ANALYTICS BREAKDOWN



Nationality



Location

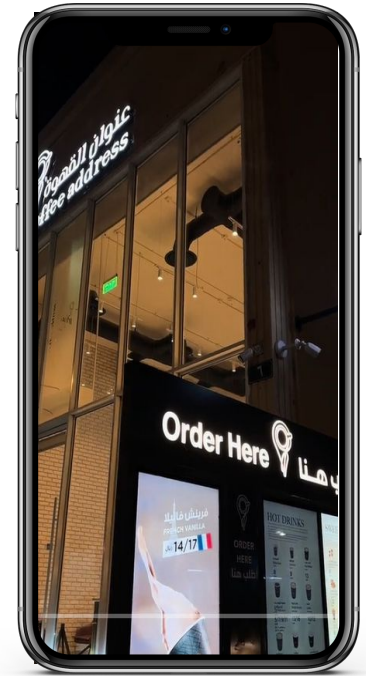


Lifestyle



[@by.erada](#)

	Est. Reach	Impressions/Views	Engagements
 Video	44,590	63,700	2,123



[Video](#)

BDORA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@bdora.sa](https://www.tiktok.com/@bdora.sa)

Est. Reach

Impressions/Views

Engagements



Video

12,805

19,700

855



[Video](#)

ABDULLAH SULIMAN

| ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@va94v](#)



Video

Est. Reach

67,550

Impressions/Views

96,500

Engagements

4,164



[Video](#)

ASHWAG.TREND | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@alriyadh.trend](#)



Video

Est. Reach

23,985

Impressions/Views

36,900

Engagements

176



[Video](#)

M400NA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@m4oona](#)

Est. Reach

Impressions/Views

Engagements



Video

51,310

73,300

1,286



[Video](#)

NAWADER | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@nawader.8](#)

Est. Reach

Impressions/Views

Engagements

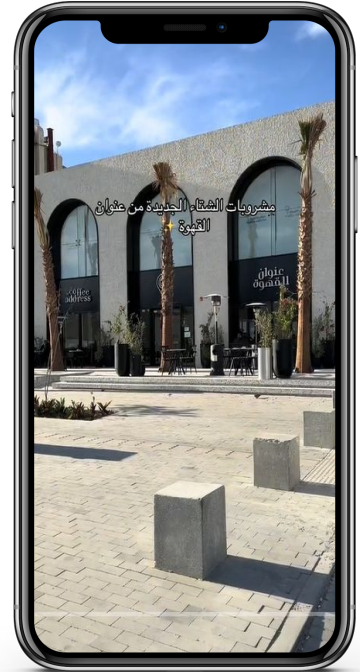


Video

6,760

10,400

236



[Video](#)

SMASEM_ALBARQI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@smasem_albarqi

Est. Reach

Impressions/Views

Engagements



Video

1,606

2,294

335



Video

BLOGGER HANA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@hna4i](#)

Est. Reach

Impressions/Views

Engagements



Video

11,060

15,800

1,312



[Video](#)

ATHER ALMOGBIL | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@atheeralmogbel](#)

	Est. Reach	Impressions/Views	Engagements
 Video	15,080	23,200	728



[Video](#)

FELWAH | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@byfelwah](#)

Est. Reach

Impressions/Views

Engagements

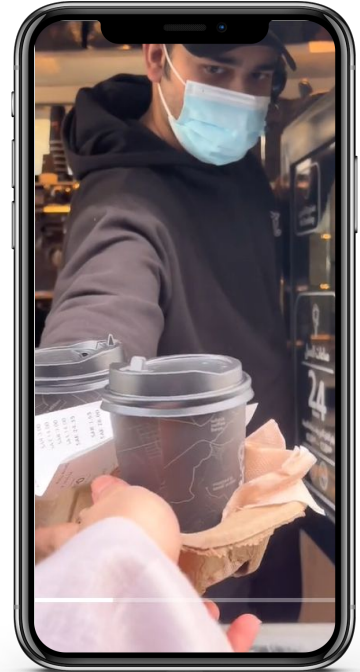


Video

7,770

11,100

337



[Video](#)

MOHAMMED YOUSEF | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@mohammedyousef080](#)

Est. Reach

Impressions/Views

Engagements

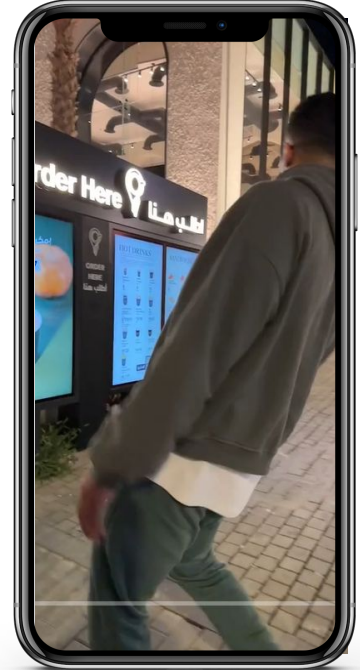


Video

7,020

10,800

409



[Video](#)

MNAL ALMANEA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@moooon_2](#)

Est. Reach

Impressions/Views

Engagements

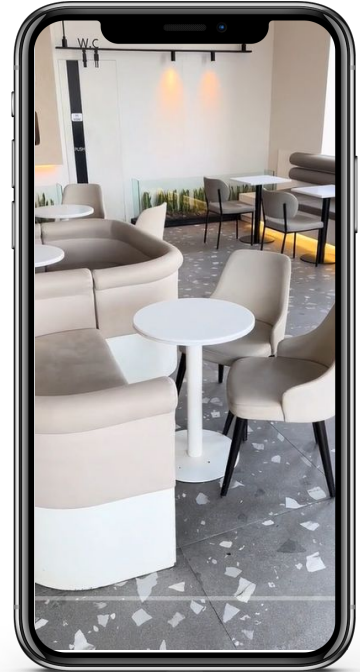


Video

210,210

323,400

8,027



[Video](#)

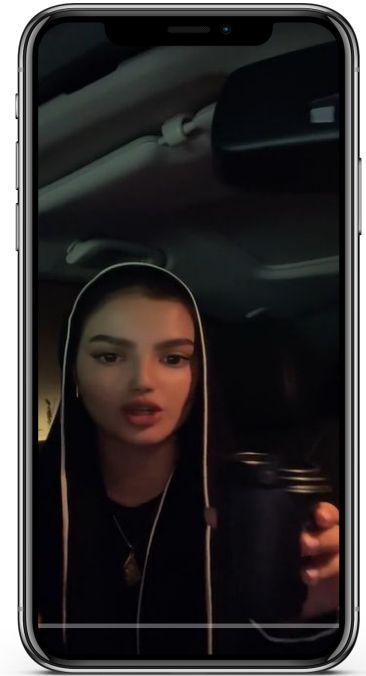
DANAH H | ANALYTICS BREAKDOWN



Lifestyle

 [@luxerious](#)

	Est. Reach	Impressions/Views	Engagements
 Video	92,755	142,700	14,426



[Video](#)

Wafa Alharbi | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@wafaalharbi30](#)

Est. Reach

Impressions/Views

Engagements



Video

6,033

8,619

117



[Video](#)

MARIM AL ABDALI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@md.iii80](#)

Est. Reach

Impressions/Views

Engagements



Video

24,850

35,500

1,101



[Video](#)

ARYAM | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@lak_900](#)

	Est. Reach	Impressions/Views	Engagements
 Video	466,765	718,100	40,026



[Video](#)

NOUF ABDLKRIAM | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@noooof_ab](#)

Est. Reach

Impressions/Views

Engagements



Video

73,645

113,300

2,433



[Video](#)

MOHAMEED ALSHAMIRI

| ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@mbfalshamry](#)

Est. Reach

Impressions/Views

Engagements



Video

102,690

146,700

15,065



[Video](#)

TEST.MJEED | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@test.mjeed



Video

Est. Reach

142,805

Impressions/Views

219,700

Engagements

1,242



Video

ABEER ABDULLAH | ANALYTICS BREAKDOWN



Nationality



Location

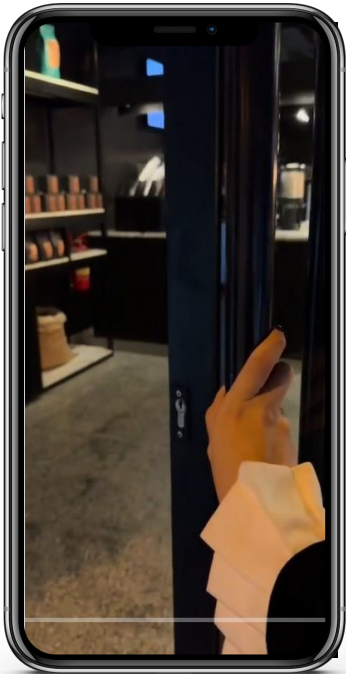


Lifestyle



[@abeerxi9](#)

	Est. Reach	Impressions/Views	Engagements
 Video	3,169	4,875	120



[Video](#)

AMEERH ALHRBI | ANALYTICS BREAKDOWN



Nationality



Location

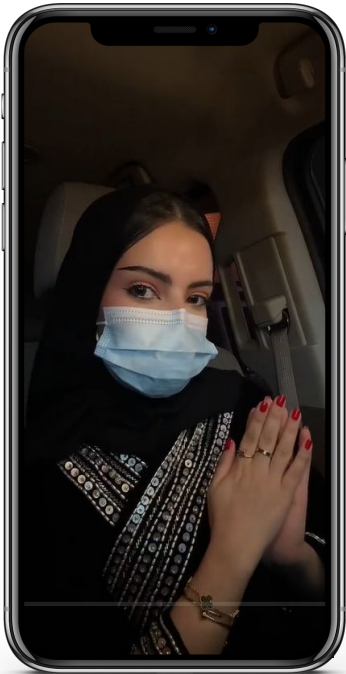


Lifestyle



[@ameerhhhhh0](#)

	Est. Reach	Impressions/Views	Engagements
 Video	4,685	7,207	203



[Video](#)

ADWA ASIRI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@the.adwa](#)

	Est. Reach	Impressions/Views	Engagements
 Video	97,955	150,700	6,199



[Video](#)

oudi | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@oudi_xoxo](#)

Est. Reach

Impressions/Views

Engagements



Video

25,970

37,100

1,963



[Video](#)

J000NY20 | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



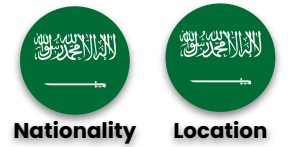
[@j000ny20](#)

	Est. Reach	Impressions/Views	Engagements
 Video	12,545	19,300	646



[Video](#)

MUTEB ALARIFI | ANALYTICS BREAKDOWN



Lifestyle

 [@malarify20](#)

	Est. Reach	Impressions/Views	Engagements
 Video	36,400	56,000	1,432



[Video](#)

WRD AL RIYADH | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@wradiii](#)

Est. Reach

Impressions/Views

Engagements



Video

600,210

923,400

17,977



[Video](#)

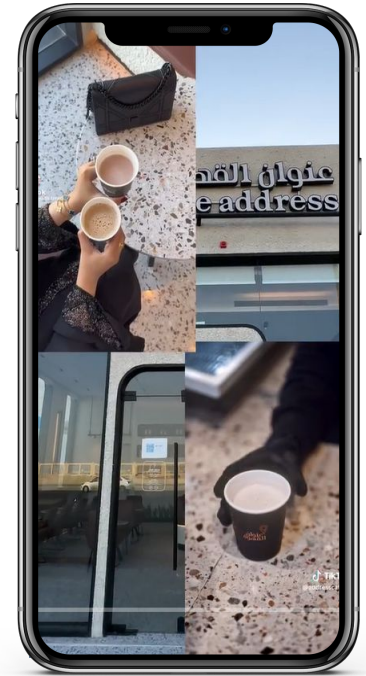
MAJED | ANALYTICS BREAKDOWN



Lifestyle

 [@iam_majed](#)

	Est. Reach	Impressions/Views	Engagements
 Video	20,510	29,300	885



[Video](#)

HAMAD ALOMIRI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@hamadalomarii](#)

Est. Reach

Impressions/Views

Engagements



Video

196,105

301,700

6,242



[Video](#)

MEMO_TREND | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@memo_trend](#)

Est. Reach

Impressions/Views

Engagements



Video

38,025

58,500

3,381



[Video](#)

DALIL_RYADH | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@dalil_ryadh

Est. Reach

Impressions/Views

Engagements

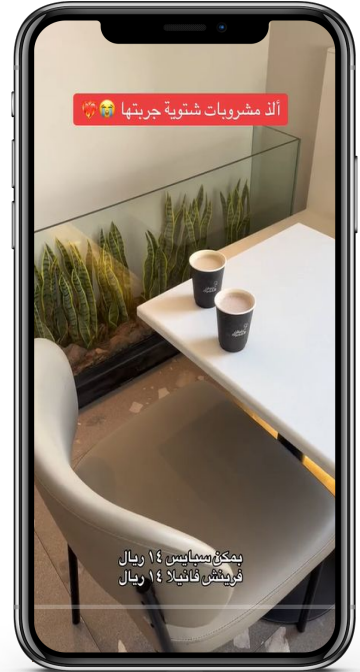


Video

37,765

58,100

888



Video

ANAS KHALID | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@anasdailys](#)

Est. Reach

Impressions/Views

Engagements

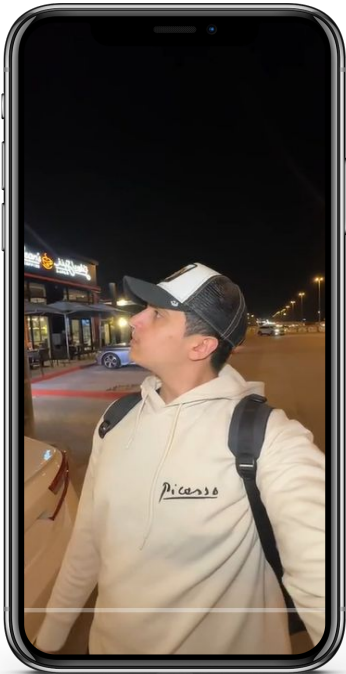


Video

157,105

241,700

13,515



[Video](#)

ELEGANTSHATHA | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



@elegantshatha



Video

Est. Reach

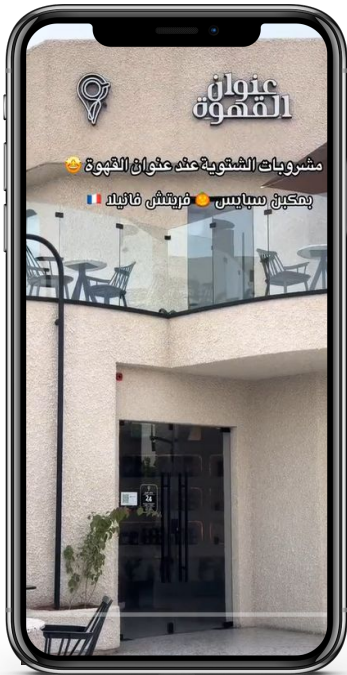
13,455

Impressions/Views

20,700

Engagements

865



Video

ABO.WAVE | ANALYTICS BREAKDOWN



Nationality



Location

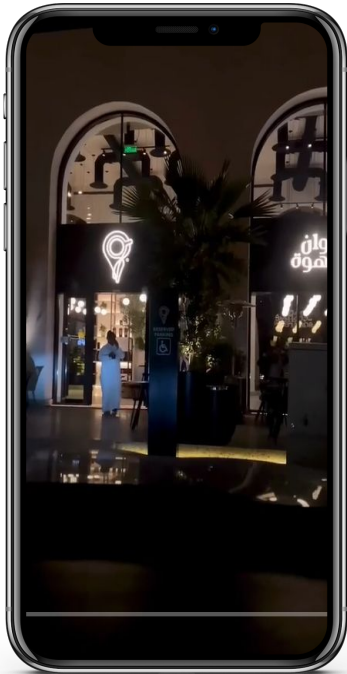


Lifestyle



[@abo.wave](#)

	Est. Reach	Impressions/Views	Engagements
 Video	55,250	85,000	7,321



[Video](#)

ALIMNI | ANALYTICS BREAKDOWN



Nationality



Location



Lifestyle



[@a.7oop](#)

Est. Reach

Impressions/Views

Engagements



Video

256,945

395,300

7,574



[Video](#)



THANK YOU